

General Regulations for exhibitions organized by Live Business Media Group Sweden AB

1. Live Business Media Group Sweden AB, hereinafter referred to as Live Business.

2. The Exhibitor is entitled to withdraw from the order for exhibition stand on condition that this is done in writing within 10 days after the date of the order confirmation. Any exhibitor who decides for any reason to withdraw from the exhibition or reduce his/her display space allocation shall promptly inform Live Business in writing and shall be liable to pay the following cancellation fees plus VAT.

Time of withdrawal prior to commencement of the exhibition:

- More than 6 months: 40%
- 6 months or less: 60%
- 4 months or less: 100%

Live Business reserves for itself the right to dispose of the cancelled site as they see fit without any compensation to the Exhibitor.

3. Payment made in stages will fall due according to the order confirmation. On delayed payment, interest on overdue payment with the applicable official discount rate plus eight percent will be charged. Live Business reserves for itself the right to dispose of the cancelled site as they see fit if the Exhibitor has not paid the stand rental in full according to terms of payment. If Live Business disposes of the cancelled site according to this item, it does not release the Exhibitor from payment liability.

4. The price of the stand included a right to occupy the area and rights to its own stand construction up to a maximum of 2.5 meters. Exception regarding restricted height may be granted on receipt of a written application.

5. The Exhibitor undertakes to abide by all "General Regulations for exhibitions organized by Live Business Media Group Sweden AB" and by any other special regulations as Live Business may see fit to introduce. If the Exhibitor breaches these Regulations he/she can be excluded from participation in current or future events immediately. In that case the Exhibitor has to pay the stand rental for current event.

6. The stand site must be taken into use not less than 24 hours prior to the opening of the event. In default of this, Live Business authorities are entitled to dispose of the site as they see fit. Exhibitors may not occupy stands until rental has been paid in full.

7. Complaints with respect to allotted stand sites must be put forward before the sites are taken into use. If Live Business is not able to provide the stand sites ordered, the Exhibitor, in the first place, will be obliged to submit to the compromises on site and space that under the circumstances are necessary. If Live Business is not able to offer any site or space at all due to error or negligence for which Live Business is responsible, the Exhibitor has the right to recover paid stand site rent. Other than that, the Exhibitor does not have the right to any compensation and therefore, in no case has the right to compensation for indirect damage.

8. Stands are not transferable either in whole or in part.

9. The stand must be fit up and the exhibitor must have at least one personnel in the stand during the opening hours of the exhibition, if nothing else is agreed on. In default of this, Live Business authorities are entitled to dispose of the site as they see fit.

10. It is forbidden to exhibit live animals (if not agreed upon), explosives, or other articles which Live Business judges may imperil safety and security. Exhibits must conform to regulations laid down by the government and/or relevant authority and must, when required,

be authorized by the authority in question. Exhibitors are reminded of the obligations regarding exhibition of machinery etc. under the Swedish Working Environment Act Chapter 3, 8§. Live Business disclaims any liability for damage or injunctions arising from failure to observe regulations or from approval being denied the Exhibitor must compensate Live Business for all expenses and damages as may result.

11. Exhibitors are prohibited from drawing attention, by any kind of display, to exhibitions taken place off the fair premises.

12. Rental of the stand includes Exhibitor's passes in proportion to size of stand.

13. It is the Exhibitor's responsibility that any royalties which stem from the public use of music within the Exhibitor's own stand, are correctly accounted for to the relevant copyright owners.

14. Live Business disclaims any responsibility for all exhibits and items of decoration in the Exhibitor's stand even when damage has been caused by error or negligence on the part of Live Business's staff or staff for whom Live Business is responsible.

15. In all cases where exhibition catalogues are printed, information on the Exhibitor is included free of charge. Live Business disclaims any liability for any inaccuracies that may appear.

16. The Exhibitor is forbidden to do the following:

- place any item outside the confines of the stand or to block access to fire hydrants, emergency exits, and electrical equipment;
- allow decorations, etc. to exceed the maximum height specified for the exhibition in question without permission from Live Business;
- use any decorative material not approved by the fire authorities, use naked flames or store gases and flammable liquids on the fair premises without the authorization of the fire authorities and Live Business;
- publish advertisements outside the confines of his/her stand without permission from Live Business.
- sell food and drinks without permission from Live Business.

17. Any items or goods remaining in stands after the final date of removal can be removed by Live Business in the Exhibitor's name and at his/her expense.

18. Moving out must not start until the exhibition is closed.

19. The Exhibitor is not entitled to any refund of stand rental either in whole or in part nor any form of compensation if heating or supply of water and electricity are curtailed due to circumstances beyond Live Business's control.

20. Live Business is not obliged to refund stand rental if forced to cancel or postpone an exhibition due to act of war, special measures taken by local or central government, strike, lockout, fire, or any comparable circumstance. The Exhibitor is entitled, however, to first refusal on a stand site the moment the fair can be held again, as well as to a certain reduction in stand rental. The Exhibitor is not entitled to any form of compensation in addition to that.

21. If any of the undertakings specified in this contract become subject to any special tax or surcharge the Exhibitor shall be obliged to pay the sum in question.

22. The Exhibitor permits available information about him/her to be furnished to a third part.